The Emerging Policies

of the

Wilmslow Neighbourhood Plan

Consultation Document
Consultation Open: 1st July - 30th September 2017
The Wilmslow Neighbourhood Plan Designated Area

Planning policies within the Wilmslow Neighbourhood Plan will relate to the area within the red line.
HAVE YOUR SAY

This Emerging Policies Report will be subject to 14 week’s consultation beginning on the 1st July 2017.

The consultation period will end at 5pm on the 30th September 2017, submissions after this time may not be considered.

We want your feedback on the suggested Aspirations and outlines of suggested Planning Policies. Following your feedback we will prepare a first draft of the Wilmslow Neighbourhood Plan with full planning policies and there will be many more opportunities for you to give your views on the document.

Please read this document and then complete the online feedback form via our website: www.wilmslownp.org.uk or alternatively fill out the feedback form at the end of this document and return it to the address given.

We will also we holding open events if you would like to come and speak to members of the Wilmslow Neighbourhood Plan Group and discuss the Neighbourhood Plan in more detail. Dates and venues will be published on the website.

A consultation period is ‘a period during which consultations are held before a policy decision is made’.

Please note that this is by no means the final Neighbourhood Plan and your comments will impact how the policies progress.

All comments will be recorded and reported to the Steering Group as part of the ongoing process. All personal information collected as part of this process will be used solely for the Wilmslow Neighbourhood Plan project and will not be sold or passed to third parties beyond the Town Council and Local Planning Authority in connection with the Neighbourhood Plan.
1. INTRODUCTION

Background

Wilmslow is a large town with a population of 24,497 and is situated in the north of the Cheshire East Borough. The town has a comparatively strong economy, and a generally affluent and well-educated workforce, albeit, there are pockets of deprivation. Wilmslow has an attractive town centre and a wealth of heritage assets. The town has excellent connections to The Greater Manchester conurbation, as well as to the wider catchment of the borough.

Work is underway on the production of the Wilmslow Neighbourhood Plan. The 2011 Localism Act contains legislation enabling communities to prepare land-use planning policy for their own area. The Neighbourhood Plan will include planning policies which will help shape development which comes forward within the Wilmslow Neighbourhood Plan Area, see map on page 3.

This Neighbourhood Plan is being brought forward by Wilmslow Town Council through a group called the Wilmslow Neighbourhood Plan Group. This group is made up of local residents, town councillors and those representing key local groups.

Planning context

The Wilmslow Neighbourhood Plan is required to work alongside the emerging Cheshire East Local Plan - due to be adopted later this year. This is a strategic document which covers the borough as a whole. The emerging Local Plan allocates a number of sites for housing and employment development within the Wilmslow Neighbourhood Plan Area.

The Neighbourhood Plan must work to provide a Wilmslow specific layer of planning policy within the context provided by the emerging Cheshire East Local Plan.

Purpose of this document

This document sets out the overall vision and objectives which guide the Wilmslow Neighbourhood Plan. The document sets out a concise summary of key issues raised by the community in feedback received in response to the Neighbourhood Plan Survey 2016. The Wilmslow Neighbourhood Plan Group have worked together to prepare a broad outline of proposed planning policies based on survey feedback and a substantial evidence base collated by the group.

Following on from workshops held by Urban Imprint (a town planning consultancy) with the Wilmslow Neighbourhood Planning Group on how to write their policies, the individual working groups wrote policy outlines during separate meetings taking place between March and April 2017. The groups came up with policy topics and gave explanations of what each policy should achieve.

This document sets out the proposed broad framework of the Neighbourhood Plan. It includes descriptions of what each planning policy will seek to achieve and details key aspirations for Wilmslow.

Aspirations are key aims of the Neighbourhood Plan which do not relate to land-use planning matters and therefore cannot be statutory planning policies. Often they relate to key
projects which the Town Council would like to undertake or support which would work alongside Neighbourhood Planning policies.

The document is colour coded to make it very clear what key ideas have come from the community, what are Aspirations and what are outlines of proposed planning policies.

The layout of this document has been split into the following sections:

**Neighbourhood Plan Structure**

This diagram illustrates the origins of specific policies that have been derived from the vision and objectives. It provides an overarching view on the whole Neighbourhood Plan vision, objectives and policies.

**Neighbourhood Plan Vision and Objectives**

The objectives for the Wilmslow Neighbourhood plan are set out in section 6. These objectives are not specifically related to the topic areas of the neighbourhood plan but instead serve as overarching aims for the plan which the policies should address.

**Suggested Planning Policies and Aspirations**

In this section, each topic area of the Neighbourhood Plan has been examined, showing the main themes which have arisen from the work carried out so far and presenting suggested policies. The feedback from the residents’ survey is also highlighted for each topic area, as well as the aspirational ideas which cannot be delivered by land-use planning alone.

**Feedback Form**

Please fill out the feedback form at the end of this document and return it to Wilmslow Parish Hall or fill out the feedback form online at www.wilmslownp.org.uk

Once the feedback is analysed a first draft of the Wilmslow Neighbourhood Plan will be prepared and you will have another opportunity to give your feedback.
2. SPATIAL STRATEGY

The following paragraphs and diagrams set out the context and the key drivers that have shaped and now underpin the policy outlines that are contained in this document. These set out the broad aspirations and opportunities alongside which the Neighbourhood Plan policies should be read and interpreted. Whilst the Cheshire East Local Plan has identified sites for new development in and around Wilmslow it is important that these form part of a holistic spatial strategy outlined in this section – the Neighbourhood Plan policies seek to guide the delivery of the themes set out in the spatial strategy.

North Cheshire Context

Wilmslow, perhaps more than any other key service centre in Cheshire East, is well located and well served by transport connections and is surrounded by a series of tourism and economic growth assets. The Neighbourhood Plan wishes to preserve and enhance these assets, making best use of them for the benefit of existing and future residents within the town. Wilmslow benefits from direct railway connections to Manchester and London and will be within easy distance of the new HS2 station at Manchester Airport. Direct rail connections to the airport mean that Wilmslow is truly nationally and internationally connected – it is vitally important that these links are preserved and enhanced.

Wilmslow is the nearest major settlement to Manchester Airport International Office Park, the Airport City development, Alderley Park Bio-medical science campus, and Waters Corporation. This sets the context for high quality, highly skilled professional facilities which are sought within the town and the employment allocations which are part of the growth to the south and west of Wilmslow. Further links to new development at the Handforth Garden Village, Woodford and Adlington provide a further range of employment and economic development opportunities.

Leisure and tourism are a key element of the Neighbourhood Plan, in part driven by Wilmslow’s location near to tourism attractions and places of interest such as the Bollin Valley, Alderley Edge, Alderley Mill, Jodrell Bank, Dunham Massey, Lyme Park, Quarry Bank Mill and Tatton Park, but also important landscape assets such as the internationally important peatland landscape of Lindow Moss and the Peak District National Park. Wilmslow’s Neighbourhood Plan wishes to capitalise on these assets, (and the proximity to rail and air connections) to offer overnight accommodation, food and drink and other evening economies to further diversify this excellent offer for visitors and local residents alike.
The Wilmslow Context

The town’s surrounding countryside and setting is particularly prized by the community. Whilst most of this is designated as Green Belt, its important role as a leisure and recreational asset is important to encourage a better quality of life for residents. The important Lindow Moss landscape is identified and receives special treatment from the policies within the Neighbourhood Plan. The spatial strategy shows a series of green links or wedges running east to west through the area which link together a series of green spaces, parks and open countryside to reinforce this role. Policies within the plan seek to protect and enhance these links.

The spatial strategy diagram also shows a series of key local assets including local retail centres, schools, parks and spaces. These are mapped alongside the strategic development sites identified by the Local Plan. In some cases these collectively form ‘hubs’ where enhancement to local services and facilities can be supported by the new development. In other cases, the agglomeration of assets in itself creates the focus for a ‘hub’, e.g. Lacey Green and Dean Row, where the plan supports investment and safeguarding of facilities. This ensures that the range and quality of services, serving individual communities can be maintained.
THE WILMSLOW CONTEXT
Town Centre Context

Wilmslow Town Centre forms the heart of the Neighbourhood Plan’s spatial strategy. The Town Centre is the place where the majority of shops and services are located which serve the residents of Wilmslow and surrounding settlements. The town centre has remained attractive to shoppers and retailers, despite downturns experienced elsewhere. Out of town development threatens the vitality of Wilmslow’s Town Centre. Therefore it is important that the centre continually improves its attractiveness to residents and visitors. The Neighbourhood Plan seeks to protect and enhance the Town Centre by focusing appropriate uses within the primary shopping frontage, bookended by the anchor stores of Sainsburys and Waitrose, amongst others.

The Town Centre Spatial Strategy identifies how town centre uses should be concentrated to support a vibrant and active streetscene. Areas within the dotted black line show where the Neighbourhood Plan seeks to prioritise improvements to the town centre environment and enhance existing community facilities through specific Planning Policies and Aspirations.
## 3. Neighbourhood Plan Structure

### Vision
To sustain and enhance a dynamic community within Wilmslow which protects its special built and natural character and which promotes a user friendly and green environment with an increasingly attractive and thriving town centre.

### Objectives

<table>
<thead>
<tr>
<th>Category</th>
<th>Objective</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Transport, Access and Infrastructure:</strong></td>
<td>To create a safe, pedestrian friendly environment. To promote alternatives to vehicular use by improving cycling and walking facilities. To support the improvement of public transport.</td>
</tr>
<tr>
<td><strong>Natural Environment:</strong></td>
<td>To protect the character of the countryside and to create new opportunities for biodiversity, countryside access and the rural economy.</td>
</tr>
<tr>
<td><strong>Housing:</strong></td>
<td>To sustain Wilmslow as a desirable place to live, work and play by providing new homes for all ages which address local needs, include community and green spaces and encourage an environmentally sensitive, sustainable approach.</td>
</tr>
<tr>
<td><strong>Businesses:</strong></td>
<td>To promote Wilmslow as a thriving and diverse business community.</td>
</tr>
<tr>
<td><strong>Community, Leisure and Recreation:</strong></td>
<td>To promote Wilmslow as destination rich in leisure facilities.</td>
</tr>
<tr>
<td><strong>Town Centre:</strong></td>
<td>To maximise the visual quality of the town centre, improving and encouraging access by sustainable modes, reducing the dominance of cars and the creation of a destination space.</td>
</tr>
<tr>
<td><strong>Healthy Communities:</strong></td>
<td>To promote a healthy community which has excellent access to green and open spaces and sports facilities.</td>
</tr>
<tr>
<td><strong>Heritage Assets:</strong></td>
<td>To celebrate, protect and enhance Wilmslow’s designated and non-designated heritage assets whilst encouraging more opportunities for residents and visitors to enjoy and understand the town’s history.</td>
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</tbody>
</table>
### Suggested Outline Policies and Aspirations

#### Town Centre and Commerce
- TC1 Businesses
- TC2 Retail
- TC3 Visitor Facilitation
- TC4 Night Time Economy
- TC5 Strategic Areas
- TC6 New Public Realm Developments
- TC7 Retail Centres
- TC8 Servicing
- TC9 Pedestrian Movement

Aspirations: A1 - A6

#### Community, Leisure and Recreation
- CR1 Community Facilities
- CR2 Leisure Facilities
- CR3 Local Green Spaces
- CR4 Playing Fields

Aspirations: A7 - A9

#### Transport, Access and Infrastructure
- TA1 Residential Parking Standards
- TA2 Sustainable Transport
- TA3 Railway Station Upgrade and Hub
- TA4 Long Stay Car Parking
- TA5 Congestion and Traffic Flow

Aspirations: A12 - A16

#### Natural Environment
- NE1 Countryside Character
- NE2 River Valley Landscapes
- NE3 Green Links
- NE4 Countryside Access
- NE5 Biodiversity
- NE6 Climate Resilience
- NE7 Green Infrastructure

#### Townscape and Heritage
- TH1 Residential Design
- TH2 Design for Other Uses
- TH3 Shop Frontages and Services
- TH4 Gateways
- TH5 Historic Landscapes
- TH6 Historic Assets
- TH7 Local List
- TH8 Historic Residential Assets

Aspirations: A10 - A11

#### Housing
- H1 Brownfield and Infill Sites
- H2 Strategic Sites
- H3 Housing Mix
- H4 Sustainable Homes
- H5 Town Centre Housing
- H6 Houses of Multiple Occupation
- H7 Access to Transport and Infrastructure
- H8 Residential Gateways

Aspirations: A17
### POLICY OUTLINES: TOWN CENTRE AND COMMERCE

#### What residents said:
- Wilmslow has a good variety of shops as well as a good variety of places to eat.
- Wilmslow has a successful town centre, which has a friendly atmosphere.
- Issues with the town centre: empty stores.
- More seating and shared surfaces could be incorporated into the public realm.
- Improve the variety and range of shops.
- Improve the appearance of Grove Street and Parsonage Green.
- Town Centre is dominated by traffic and has inadequate parking.

#### Suggested Aspirations:

<table>
<thead>
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<tbody>
<tr>
<td><strong>A1 - Cultural Activities</strong></td>
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<tr>
<td>To support and promote local markets, and develop the town’s social and cultural activities.</td>
</tr>
<tr>
<td><strong>A2 - Support Links to Town Centre</strong></td>
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<tr>
<td>Develop better connectivity between the town and local attractors.</td>
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<tr>
<td><strong>A3 - Retail Servicing</strong></td>
</tr>
<tr>
<td>Preparation of a Servicing Management Plan.</td>
</tr>
<tr>
<td><strong>A4 - Public Realm Strategy</strong></td>
</tr>
<tr>
<td>Establish a strategy to address the public realm in the Town Centre – improving ease and convenience of pedestrian movement, linking public spaces, utilise the public realm to promote markets and Town Centre events.</td>
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<tr>
<td><strong>A5 - Greening the Town Centre</strong></td>
</tr>
<tr>
<td>Support projects which introduce well considered landscaping into the Town Centre.</td>
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<tr>
<td><strong>A6 - Tourism Strategy</strong></td>
</tr>
<tr>
<td>Encourage more visitors into the Town Centre through creation of a Tourism and Visitor Action Plan. Working with partners to create a collective tourism strategy.</td>
</tr>
</tbody>
</table>
Suggested Policies:

**TC1 - Businesses**
A policy that consolidates existing office usage and encourages new business opportunities in the Town Centre in order to generate greater activity in the heart of the town.

**TC2 - Retail**
A policy that seeks to retain and enhance the existing retail anchor locations in Wilmslow, including but not limited to, Waitrose, Hoopers and Sainsburys.

**TC3 - Visitor Facilitation**
A policy that supports new development which would support facilities for day-trippers and overnight tourism within Wilmslow.

**TC4 - Night Time Economy**
A policy encouraging further evening activity in the Town Centre, such as food and entertainment venues with particular emphasis on a cinema, and promoting an appealing and safe environment.

**TC5 - Strategic Areas**
This policy will address the identified strategic sites within the Town Centre, ensuring that appropriate development uses occur on these sites. The following sites have been identified and are coded to refer to this policy.
- TC5a: Parsonage Green
- TC5b: British Legion site
- TC5c: Fire, Police, Ambulance Stations
- TC5d: Existing large grade level car parks – Station (upper and lower car park sites), Meadows car park Broadway, and Sainsburys car park

**TC6 - New Public Realm Developments**
This policy would support a unified public realm strategy that promotes integrated high quality, attractive public space providing access for all ages and abilities, and linked effectively to public transport.

**TC7 - Retail Centres**
A policy that supports businesses and retail in the areas of Chapel Lane, Lacey Green Parade and Dean Row.

**TC8 - Servicing**
A policy which promotes attractive servicing facilities for retail units in the town centre which incorporates screening and supports improvements of existing facilities.

**TC9 - Pedestrian Movement**
A policy that seeks to prioritise the movement of pedestrians over vehicles throughout the Town Centre.
What residents said:

Ease of access to open countryside (particularly the Bollin and Dean Valleys and Lindow Moss) and the varied opportunities for walking, cycling and outdoor leisure (provided by numerous paths, bridleways and byeways) are viewed as major assets.

The natural environment, beautiful scenery, being close to nature and the countryside is highly valued.

The disappearance of countryside to development and the threat to the Green Belt is a major concern.

Tree lined roads, floral displays and green verges add to the distinct character of the town.

Suggested Policies:

NE1 - Countryside Character
A policy which seeks to preserve the distinctive character of the countryside surrounding Wilmslow, linking to the Wilmslow Landscape Character Survey

NE2 - River Valley Landscapes
A policy which protects the recreation, ecological and visual amenities of local river valley landscapes, such as the Bollin and Dean

NE3 - Green Links
A policy that protects and enhances established green links in Wilmslow and supports the creation of new ones

NE4 - Countryside Access
A policy that promotes access to the countryside, promoting development which enhances cycleways or Public Right of Way

NE5 - Biodiversity
A policy that protects and conserves the biodiversity assets of the town and surrounding area

NE6 - Climate Resilience
A policy that seeks protect people and property from climate related hazards through the conservation and enhancement of green infrastructure and sustainable development.

NE7 - Green Infrastructure
A policy which seeks to identify, protect and enhance green infrastructure such as trees, hedgerows and grass verges throughout Wilmslow.
POLICY OUTLINES: COMMUNITY, LEISURE AND RECREATION

What residents said:

Wilmslow is considered by its residents to be a warm and friendly community.

The parks and open spaces are highly valued.

Residents wanted to preserve the small town feeling of Wilmslow.

Issues were; antisocial behaviour and unsafe roads.

More community events, improving road safety and provision of more facilities in the town were seen as possible improvements.

Suggested Aspirations:

A7 - The Carrs
To improve and enhance the amenities of the Carrs.

A8 - Linking up Wilmslow
To develop a connection of footpaths and cycleways around the town, linking key attractions and retail centres.

A9 - An Arts Facility for Wilmslow
The provision of a combined arts, education, theatre, cinema, library and community amenity centre.

Suggested Policies:

CR1 - Community Facilities
A policy that identifies key community facilities such as village halls, places of worship, health and educational services and public houses which should be protected for continued community use and creation and expansion of facilities.

CR2 - Leisure Facilities
A policy that promotes the enhancement, improvement and redevelopment of existing leisure facilities in the town and supports the development of new facilities, specifically outdoor public space.

CR3 - Local Green Spaces
A policy that designates local green spaces throughout the town to protect them from inappropriate built development.

CR4 - Playing Fields
This policy seeks to preserve school and recreational fields, and protect them from non-educational or non-recreation or leisure development.
## What residents said:

Ensure new development is in character with the existing development in town

Respect historical assets of the town

## Suggested Aspirations:

**A10 - Wilmslow Shop Front Design Guide**
Preparation of a design guide for shop frontages, which would include a criteria list for new development

**A11 - Sharing our Heritage**
To raise awareness of local heritage assets through community projects and interpretation boards in key locations around Wilmslow.

## Suggested Policies:

**TH1 - Residential Design**
A policy for new housing to have due regard to the surrounding street scene, ambiance, and preserve the character of the existing residential areas. This policy would include a design criteria for new dwellings.

**TH2 - Design for Other Uses**
Encouraging a high standard of design, construction quality and material selection for new build and refurbishment projects.

**TH3 - Shop Frontages and Services**
A policy on shop frontages, including a criteria for design. This policy would also make reference to the principles set out in the Design Guide.

**TH4 - Gateways**
A policy comprising of three parts that preserves and enhances the key visual amenities of the following gateways in the Wilmslow neighbourhood area:
- Entrance to the Town Centre
- Entrance to the Town itself
- Entrance to the Parish of Wilmslow

**TH5 - Historic Landscapes**
A policy which protects the Lindow Moss Historic Landscape and preserves its field and landscape patterns.

**TH6 - Historic Assets**
A policy that strengthens the contribution that historical assets have on the town and protecting their character.

**TH7 - Local List**
This policy identifies and lists key historical assets in town and seeks to preserve and maintain these assets.

**TH8 - Historic Residential Character**
A policy to identify and conserve the character of historic neighbourhoods.
POLICY OUTLINES:
TRANSPORT, ACCESS & INFRASTRUCTURE

What residents said:
The main issues identified by residents included; parking on pavements, not enough parking facilities, traffic congestion, poor cycling facilities, and the speed of cars.

Excellent train links, as well as transport links in general were seen as assets.

Reducing congestion and tighter controls on illegal parking were just some of the suggested improvements.

Suggested Aspirations:

A12 - Wilmslow Transport Hub
Support the implementation of a transport hub of rail, car, bus and cycle with safe and easy access to the footpath and cycle network.

A13 - Easing Congestion
Support for projects and joint working which seeks to ease congestion across the town

A14 - High Speed Broadband
Support improved telecommunications throughout the town, such as; Super High speed broadband for businesses and social use, provision of free internet in the town centre, and support for smart uses of wi-fi linked to town centre activities

A15 - Protecting Rail Services
To work to prevent the loss of rail services

A16 - Access to Schools
Supporting improved parking and drop off access to the schools in Wilmslow, as well as encouraging sustainable links to schools

Suggested Policies:

TA1 - Residential Parking Standards
A policy that ensures adequate parking is provided in residential areas by new developments

TA2 - Sustainable Transport
A policy that encourages and improves the use of sustainable means of transport; public transport, pedestrian and cycle ways, and their access to the town centre.

TA3 - Railway Station Upgrade and Hub
A policy that promotes enhancement of Wilmslow Railway Station infrastructure and approaches, and which supports the integration of a Transport Hub in the town.

TA4 - Long Stay Car Parking
A policy which supports the provision or expansion of long term parking facilities within the town.

TA5 - Congestion and Traffic Flow
A policy which seeks to improve the east to west movement of traffic across the town so as to reduce congestion
What residents said:
The Green Belt was seen as an important asset that should be preserved.

Housing stock quality was seen as an asset of the town.

Transport links from residential areas to the town centre were seen as assets.

Issues were identified as: encroachment on the Green Belt, high housing prices, and loss of town character because of development.

Residents felt that improvements could be made to tighten up the planning process, and provide more sensitive housing solutions.

Suggested Aspirations:
A17 - The Wilmslow Design Guide
Preparation of a Wilmslow Design Guide to set high standards of design for all new development.

Suggested Policies:
H1 - Brownfield and Infill sites
A policy which prioritises development on brownfield and infill sites in the town over greenfield.

H2 - Strategic Sites
A policy that sets out specific design criteria and incorporating principles for high quality design strongly linked to existing best practice guidance such as Building for Life, the 3 Parks Design Guide, and Cheshire East Council’s Design Guides.

H3 - Housing Mix
A policy that sets out mix requirements for Wilmslow’s housing needs covering all ages, in particular family homes and starter homes.
H4 - Sustainable Homes
A policy promoting sustainable technologies, materials, energy usage and orientation, as well as ensuring new dwellings are sustainably situated (e.g. good access to services and facilities).

H5 - Town Centre Housing
A policy that encourages town centre living by promoting new apartments, conversion of empty offices and creation of living space above shops/offices – rentable units for older people, affordable units for first time buyers.

H6 - Houses of Multiple Occupation
A policy which seeks to encourage shared housing, in appropriate locations, to provide accommodation for young professionals wishing to rent.

H7 - Access to Transport and Infrastructure
A policy which seeks to ensure that all new residential development is located within close reach of local shops, services and public transport.

H8 - Residential Gateways
A policy which seeks to ensure that gateways into new residential development sites are attractive and make a positive contribution to key routes into the town, where appropriate.
Glossary

3 Parks Design Guide
A tool for assessing the design quality of homes and Neighbourhoods

Brownfield Land:
Land that is classed as Brownfield is often known as previously developed land. This means that the land has been used prior to its current or proposed use. In many cases Brownfield land is despoilt, includes existing buildings or hard standing and may be contaminated. National policy guides development to Brownfield sites.

Building for Life:
A tool for assessing the design quality of homes and Neighbourhoods

Cheshire East Council Design Guides
A series of guidance documents targeting primarily larger scale housing proposals, which aims to improve the quality of new residential development in the Borough

Community Asset:
A building or service which is deemed to be of importance for the community and for the use and benefit of the community.

Conservation Area:
An area of notable environmental or historical interest or importance which is protected by law against undesirable changes.

Contextually Responsive Design:
Design which takes account of its surrounding settings and existing development.

Development Plan:
This includes adopted Local Plans, Neighbourhood Plans and the London Plan, and is defined in section 38 of the Planning and compulsory Purchase Act 2004.

Cheshire East Design Guide:
A Design Guide is intended to encourage applicants for planning permission to consider the things which make an area special in the preparation of their designs. It also gives advice on practical matters which need to be incorporated into the design.

Emerging Cheshire East Local Plan:
The Local Plan expresses the vision, objectives, overall planning strategy, and policies for implementing these, for the whole Borough. It is the policy against which development requiring planning consent in local authorities is determined. The Cheshire East Local Plan Part 1 is due for adoption in 2017 and allocates strategic sites for housing and employment development.

Green and Blue Infrastructure:
A network of fields, parks, allotments, open spaces and street vegetation which collectively forms a network of green (living) within a town and landscape. Good green infrastructure networks have a mixture of different types of habitat and are well linked by corridors of trees, hedgerows and other linear landscape features. Blue infrastructure refers to similar assets consisting of waterbodies and channels.

Heritage Asset:
A building, monument, site, place, area or landscape identified as having a degree of significance meriting consideration in planning decisions, because of its heritage interest. Heritage asset includes designated heritage assets and assets identified by the local planning authority (including local listing).

Landscape Scheme/Plan:
The manner in which the landscape associated with development is to be treated.
LISTED BUILDING:

Listing marks and celebrates a building’s special architectural and historic interest, and also brings it under the consideration of the planning system, so that it can be protected for future generations. The older a building is, the more likely it is to be listed.

LOCAL PLANNING AUTHORITY:

A local planning authority is the local authority of council that is empowered by law to exercise statutory town planning functions for a particular area.

NEIGHBOURHOOD PLANS:

A Plan prepared by a Parish/Town Council or Neighbourhood Forum for a particular neighbourhood area (made under the Planning and Compulsory Purchase Act 2014) which sets out specific planning policies for the Parish which are the primary policies for determining planning applications within that parish.

PERMEABILITY:

The extent to which urban forms permit (or restrict) movement of people or vehicles in different directions.

PUBLIC REALM:

The space between buildings comprising the highways land, footpaths and verges.

SUSTAINABILITY:

The National Planning Policy Framework defines sustainable development as: Development that meets the needs of the present without compromising the ability of future generations to meet their own needs. It is central to the economic, environmental and social success of the country and is the core principle underpinning planning.
FEEDBACK FORM

Please tell us if you support or do not support the Vision, Objectives and Suggested Policies and Aspirations. You may also tell us if you support an idea but think it needs some more work.

An interactive and easy to complete feedback form is available via our website.

www.wilmslownp.org.uk

Alternatively the feedback form can be detached from this document, filled in and handed back at the following locations or sent by post to:

Wilmslow Parish Hall
Cliff Road
Wilmslow
SK9 4AA
SUGGESTED POLICIES AND ASPIRATIONS

**Town Centre and Commerce**
- TC1 Businesses
- TC2 Retail
- TC3 Visitor Facilitation
- TC4 Night Time Economy
- TC5 Strategic Areas
- TC6 New Public Realm Developments
- TC7 Retail Centres
- TC8 Servicing

- A1 - Cultural Activities
- A2 - Support Links to Town Centre
- A3 - Retail Servicing
- A4 - Public Realm Strategy
- A5 - Greening the Town Centre
- A6 - Tourism Strategy

**Natural Environment**
- NE1 Countryside Character
- NE2 River Valley Landscapes
- NE3 Green Links
- NE4 Countryside Access
- NE5 Biodiversity
- NE6 Climate Resilience
- NE7 Green Infrastructure
### Community, Leisure and Recreation

- CR1 Community Facilities
- CR2 Leisure Facilities
- CR3 Local Green Spaces
- CR4 Playing Fields

A7 - The Carrs
A8 - Linking Up Wilmslow
A9 - An Arts Facility for Wilmslow

### Transport, Access and Infrastructure

- TA1 Residential Parking Standards
- TA2 Sustainable Transport
- TA3 Railway Station Upgrade and Hub
- TA4 Long Stay Car Parking

A12 - Wilmslow Transport Hub
A13 - Easing Congestion
A14 - High Speed Broadband
A15 - Protecting Rail Services
A16 - Improving School Access

### Townscape and Heritage

- TH1 Residential Design
- TH2 Design for Other Uses
- TH3 Shop Frontages and Services
- TH4 Gateways
- TH5 Historic Landscapes
- TH6 Historic Assets
- TH7 Local List
- TH8 Historic Residential Assets

A10 - Wilmslow Shop Front Design Guide
A11 - Sharing our Heritage

### Housing

- H1 Brownfield and Infill Sites
- H2 Strategic Sites
- H3 Housing Mix
- H4 Sustainable Homes
- H5 Town Centre Housing
- H6 Houses of Multiple Occupation
- H7 Access to Transport and Infrastructure
- H8 Residential Gateways

A17 - The Wilmslow Design Guide
DO YOU HAVE ANY ADDITIONAL COMMENTS ON THE SUGGESTED POLICIES AND ASPIRATIONS? OR WOULD YOU LIKE TO COMMENT ON THE DOCUMENT AS A WHOLE?

PLEASE USE THIS PAGE TO WRITE ANY ADDITIONAL COMMENTS: